

## Message Text

UNCLASSIFIED

PAGE 01 MELBOU 00420 230514Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 PASS-00 /018 W  
-----230515 006772 /13

R 222131Z FEB 77  
FM AMCONSUL MELBOURNE  
TO SECSTATE WASHDC 3797  
INFO USDOC WASHDC  
AMCONSUL SYDNEY

UNCLAS MELBOURNE 0420

USDOC FOR OIM/SAD GAYNOR

E O 11652 N A  
TAGS BEXP, AS  
SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

PACIFIC ROLLER DIE COMPANY INC  
1321 WEST WINTON AVENUE  
HAYWARD, CALIF 94545  
TELEPHONE: 415-782-7242

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW; THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURERS. THE FOLLOWING EIGHT AUSTRALIAN FIRMS  
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REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED, YOUR LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. J. MCKILLEN, SIDCHROME, DOUGHERTY ROAD, HEIDELBERG, VICTORIA 3084 -- DR ROBERT HOBBS, BHP RESEARCH

LABORATORIES, 245 WELLINGTON ROAD, CLAYTON, VICTORIA 3168 --  
MALCOLM REEVE, B. R. REEVE ENGINEERING, 62 WHITEMAN STREET,  
SOUTH MELBOURNE, VICTORIA 3205 -- E. J. LAHR, S.M.E., PO BOX 76,  
ELWOOD, VICTORIA 3184 -- TED GRIEVE, HORROCKS ROXBURGH,  
1085 HIGH STREET, ARMADALE, VICTORIA 3143 -- IAN FOX, CAULFIELD  
INSTITUTE OF TECHNOLOGY, 900 DANDENONG ROAD, EAST CAULFIELD,  
VICTORIA 3145 -- VERN WOOLLEY, BOUSTEAD INDUSTRIES, PO BOX 185, W.  
FOOTSCRAY, VICTORIA 3012 -- DON MURDOCH, GILBERT LODGE &  
CO LTD, PO BOX 40, CARNEGIE, VICTORIA 3163.

SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE  
GENERAL, 24 ALBERT ROAD, SOUTH MELBOURNE, VICTORIA 3205,  
AUSTRALIA.  
BRAND

NOTE BY OC/T: PASSED ABOVE ADDEE.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Enclosure:** n/a  
**Executive Order:** N/A  
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**Office:** ACTION EA  
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**Review Transfer Date:**  
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**TAGS:** BEXP, AS  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009